

MONTHLY MEMBERSHIP PROGRESS REPORT

District 18 L

Results as of: 01/31/2018

STACEY JONES LOCATION GEORGIA GMT CA GMT: Members Clubs RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -2 20 57 JULY/AUG/SEPT JULY/AUG/SEPT 1 0 0 17 17 28 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 -3 11 17 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 -4 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE _ -1 0.8 - CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 20 10 0 - MEMBER GROWTH NET GOAL -10 MEMBER GROWTH ACTUAL -20 LAST YEAR MEMBERSHIP ACTUAL -30 -40 -50 -60 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 22 CLUBS OF 48 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 0** NEW MEMBERS 847 (65.81%) MALE 440 (34.19%) FEMALE Women Percentage Fiscal Year Goal: 5% DROPPED MEMBERS 225 TOTAL FAMILY UNIT MEMBERS DECEASED 10 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 116 FAMILY MEMBERS PAYING HALF 92 OTHER DUES 102 TOTAL